

Arro Logo Design Presentation



ARRO

ΔRRO

Idea behind the Logo

Made a combination mark logo combines a visual element and text.

Upwards-facing Triangle symbolize stability and momentum, and Circle symbolize continuity and perseverance. made this as a minimal icon so that it looks modern and stands out of its competitor.

● **Modern**

● **Strong**

● **Minimal**

● **Clean**



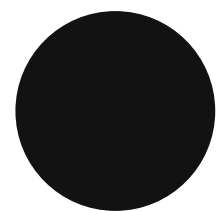
ARRO

Montserrat

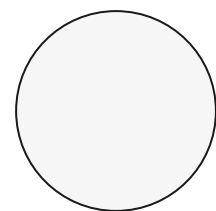
The quick brown fox jumps over the lazy dog

Aa

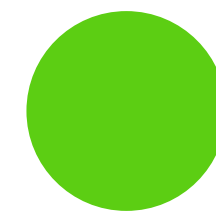
Colors



#121212



#f6f6f6



#5cce13

Secondary Color

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ΔΡΟ

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