

# Arro Logo Design Presentation



ARRO

# ARRO

## Idea behind the Logo

Made a combination mark logo combines a visual element and text.

Upwards-facing Triangle symbolize stability and momentum, and Circle symbolize continuity and perseverance.

made this as a minimal icon so that it looks modern and stands out of its competitor.

- **Modern**

- **Strong**

- **Minimal**

- **Clean**



Fonts & Colors

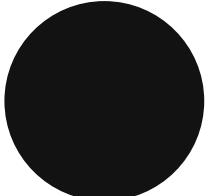
ARRO

Montserrat

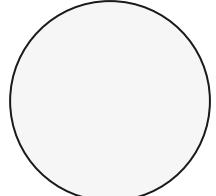
The quick brown fox jumps over the lazy dog

Aa

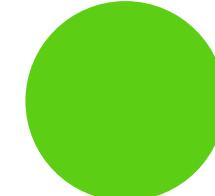
## Colors



#121212



#f6f6f6



#5cce13  
Secondary Color

VIKIKU

ΔRRO

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